



The 10 Greatest Gifts Project: Advocate Description

Title: Accredited Advocate

Location: Where you currently reside

Time commitment:

2 to 8 hours per month during the accreditation process

4 to 15 hours per month post- accreditation

What is an Accredited Advocate? A unique position that allows a participant to internalize The 10 Greatest Gifts tools and concepts by becoming a teacher/guide who shares the tools and concepts with others in a small group setting and through online venues. This opportunity is possible shortly after becoming a participant, easier and faster to achieve than becoming a certified presenter.

After discovering The 10 Greatest approach, many of our session participants want to step up and start uplifting other families immediately. In a matter of weeks and at an extremely low cost, a participant can become an advocate and start to uplift and serve other families. There are three core ways accredited advocates can uplift other families:

1. Inviting guests to upcoming 10 Greatest Gifts Sessions
2. Launching their own home, church or workplace study group
3. Launching their own 10 Greatest Gifts Facebook page

We support and encourage each new accredited advocate to discover many additional and individualized ways to uplift families. And we look forward to learning from them and sharing their wisdom.

Why is this valuable to all parties? As participants become accredited advocates, they learn and live The 10 Greatest Gifts concepts at a much higher level. This higher level of mastery profoundly benefits their life and their family. Just as importantly, they have the fulfillment of uplifting others and making our world a better place. Ultimately, something remarkable happens when a participant moves from being a student to being a guide. As they move from a passive role to an active role, their new skills, wisdom, and approach becomes deeply imbedded. Their shift becomes sustainable forever and they own their change.



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Additionally, our accredited advocate approach automatically brings more participants into our sessions. Both because the aspiring advocate brings guests to sessions and because we will position our sessions as the next step before or after the study group.

Four Outcomes/Benefits to Becoming an Accredited Advocate:

1. Our advocated receives access/rights of use to our proprietary training material to lead small groups.
 - The small groups may consist of 3 to 10 people and be led in their home, church, workplace etc.
2. Access to use our collection of uplifting, robust, material such as stories, videos, images, etc. to post on social media. And capability to add to that collection.
3. Discounted session fees for their small group participants
4. An advocate will sometimes be invited to apply as a presenter, however, there is no obligation to advance into a presenter position.
 - In the event they do aspire to become a certified presenter, their application will be expedited into the interview process.

5 Easy Steps to Becoming an Accredited Advocate:

- Has attended at least three, two-hour 10 Greatest Gifts sessions
- Has brought at least one-to-two guests to two sessions
- Has read *The 10 Greatest Gifts I Give My Children* by Steven Vannoy
- Shows comprehension of the session material and book by effectively answering our book questionnaire and scoring an 80%
- Completed application and interview process

Skills:

- Generally happy and fulfilled individual
- Basic computer skills such as ability to email, print, navigate the internet, upload, download, etc. Knowledge of Word and Google Docs is a plus but not required.
- Belief that building healthy families and children is the number one way to build a better world
- Belief that your top priorities are to constantly build personal, emotional health and strength, and continually strive to master building and nurturing your family
- Desire to serve with your skills and passions to make an upstream difference in the world
- Ability to answer questions briefly and move their sessions forward in a timely manner



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- Desire to join a powerful, world-transforming movement and to do something meaningful versus just donating to a cause
- Looking for a special new place to devote energies
- Is professional, yet relaxed, friendly, and approachable

Training and support provided by 10GG:

- Advocate Small Group Training Material for Moderators
- Advocate Small Group Training Material for Participants
- Advocate Accreditation certificate
- Support and guidance in developing their own 10GG Facebook page
- Material to use and post on their own 10GG Facebook page
- Coaching and support in developing and supporting session participants

Materials to be purchased by each advocate:

- Current Book: *The 10 Greatest Gifts I Give My Children*
- Upcoming book: *The 10 Greatest Gifts I Give My Grandchildren* (when available)