



The 10 Greatest Gifts Project: Presenter Description

Title: Presenter

Location: Where you currently reside/or any area of your choosing

Time Commitment: 5-16 hours per week during training and certification. 3-10 hours a week post certification.

Purpose/objective: Our presenters are the speakers who are on the front lines of our mission to serve and uplift families. After training, business development coaching and certification, our presenters are the arm of The 10 Greatest Gifts (10GG) Project that directly serves parents, grandparents and educators. Presenters develop client partners in the field, like schools, organizations/companies, churches, service clubs and conferences, who host/sponsor the 10 Greatest Gifts seminars for parents, grandparents and educators. After the presenter delivers their unique seminar, they then help support the session participants to achieve higher and higher levels of mastery with our one-of-a-kind sustainability program.

Key responsibilities:

- Expert in building strong rapport and long-term partnerships with client partners, and session participants
- Work closely with our trainers and support & development coaches to master their speaking skills and build their speaking business
- Become masterful at delivering the 10 Greatest Gifts Signature Seminars
- Become certified to deliver the 10 Greatest Gifts Signature Seminars
- Develop client partner relationships and continually improve their unique session quality, personal stories and materials
- Deliver strong seminars and create even stronger results for each new session
- Support session participants in continually increasing their mastery of the 10GG parenting tools

Qualifications:

- Passionate about building strong families
- Solid communication skills, specifically skilled at telling engaging stories
- Generally happy and fulfilled individual
- Belief that building healthy families and children is the key to our collective future
- Belief that your top priorities are to constantly build personal, emotional health and strength, and continually strive to master building and nurturing your family
- Desire to thrive in a transformational role that your skills and passions can be fully utilized and to find ways to make an upstream difference, creating a strong multi-generational effect
- Desire to join a powerful, world-transforming movement and to do something meaningful versus just donating to a cause
- Looking for a special new place to devote energies



The 10 Greatest Gifts Project:

Presenter Description

- Self-starter who is eager to start and manage their own speaking business
- Dedicated to the work it takes to master the art of being an exceptional presenter/speaker:
 - Possesses the time for the certification process (5-16 hrs per week) and session presentations later (5-16 hrs per week)
 - Presenter is committed to completing both part one and two of their certification
 - Part one certification takes approximately 4 to 5 months.
 - * A presenter can begin facilitating their part 1 session after they have completed their part 1 certification requirements in training and support & development
 - Part 2 certification takes an additional 4 months after begin in the field delivering part 1 for 2 to 3 months
 - Desire to create a well-developed, tested, and powerful script, presentation, and video
- Possesses the energy and drive to master training, business-development and clients/bookings
- Would like to generate an additional source of income
- Appears professional, but relaxed and approachable
- Possesses good sales skills without pushiness

Training and support provided:

- Presenter orientation, training, and support & development virtual video conferencing calls with highly experienced, dedicated, world-class trainers and coaches
- Our presenter training courses with accompanying videos and customizable scripts
 - The training course is divided into 2 parts with 4 training modules in each part
- Certification and licensing certificate
- Coaching and support in business development for up to 2 years with coaching videos and comprehensive tool kit for building a speaking business
- Support in developing and distributing the sustainability program with participants
- Promotional video and digital materials for showing prospective clients
- Promotional/marketing materials for placing ads and announcements to attract session participants

Materials to be purchased by each presenter.

- Current Book: The 10 Greatest Gifts I Give My Children
- Upcoming book: The 10 Greatest Gifts I Give My Family (when available)
- If not already owned, laptop and projector and possibly other support materials