



# The 10 Greatest Gifts Project

*Empowering Families and Communities to Thrive!*

## Investor & Sponsorship PACKAGE



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Gifts Project

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# Our Organization

*Our mission revolves around nurturing fundamental qualities such as honesty, responsibility, emotional intelligence, resilience, and mental health and well-being within families and communities. We believe that robust and resilient families are the cornerstone for cultivating future generations of healthy and thriving citizens.*



*Our mission is uplifting lives—creating infinite connections, possibilities, & love!*

We are dedicated to the concept of proactive well-being, focusing on strategies that yield better outcomes than attempting to address issues once they have become entrenched, which can prove immensely challenging and costly to reverse. This strategic approach will contribute to reducing societal challenges, and the impacts of our endeavors will have a lasting transgenerational effect. With three decades of substantiated evidence, we firmly affirm that individuals who adeptly grasp and apply the tools and principles encompassed within The 10 Greatest Gifts framework will unlock their greatest potential—empowering both families and communities not only to survive but also to flourish!

# The Hidden Crisis:

## Unveiling the Reality of Family Dysfunction in the US

Behind the facade of the American dream lies a growing crisis that often goes unnoticed: family dysfunction. Across the nation, countless families grapple with internal challenges, strained relationships, and painful disruption to their family dynamic, thus creating lasting emotional scars. Unveiling this reality is the first step toward fostering understanding and creating a path to healing.



## The Landscape of Family Dysfunction

**Divorce Rates:** According to the American Psychological Association, approximately 40-50% of first marriages end in divorce.

**Substance Abuse:** Over 8 million children live with at least one adult with a "Substance Use Disorder," significantly influencing their development and increasing the likelihood of emotional, behavioral, or substance use issues.

**Mental Health Challenges:** Approximately 68% of women and 57% of men with mental health problems are parents. It is estimated that 31 % of adolescents ages 13 to 18 are experiencing a form of depression, anxiety, or trauma.

**Domestic Abuse:** On average, nearly 20 people per minute are physically abused by an intimate partner in the United States, resulting in devastating effects on individuals, especially children.

## The Ripple Effects on Society

**Impact on Children:** Family dysfunction can significantly affect children's emotional well-being, education, and future relationships, leading to a cycle of dysfunction that persists across generations.

**The Strain on Social Services:** Family dysfunction significantly burdens social services, heightening the demand for foster care systems and counseling resources to support the growing number of families in crisis, thereby stretching available resources to their limits.

**Economic Implications:** The economic implications of family dysfunction extend to increased costs in healthcare, legal proceedings, and social welfare programs, placing a substantial burden on society.





# Success Stories

"Thank you, thank you, thank you! I personally can't express enough how much we enjoyed the 10 Greatest Gifts presentation! Your vision fits with the mission of Montessori schooling. The board members and parents are still raving!"

**-Sheryl, Montessori Schools of Denver**

"The 10 Greatest Gifts has been a very valuable positive program for our employees. The feedback I've received has been extremely enthusiastic. The seminar participants shared that they started using the methods that day with their families and at work. In a fundamental way, it has enhanced their parenting and life skills. I never thought I would see so many of our employees so excited over a parenting program!"

**-Paul, Hewlett Packard**

"I feel like I have a tool belt I can easily access to uplift, guide, and empower my family and community!"

**-Eduoard, Oasis Ministries**

*As we continue to move forward, our resolve remains steadfast, fueled by the remarkable stories of transformation, resilience, and hope that have emerged from the heart of the communities we serve.*



"The 10 Greatest Gifts workshop was one of the most enjoyable and productive programs I've ever taken! The material can deeply change your perspective and style of parenting/leadership. The course curriculum and workbook are designed to make you think about what's important for you and your family. And gives you tools to start making changes immediately. I have used the methods every day since."

**-Craig, Summitstone Health**

# Our Commitment

Amidst the challenges of the global pandemic and our transitions in executive leadership, our commitment to delivering immense value remains steadfast. We prioritize serving, uplifting, and empowering families, children, and communities, especially during times of crisis and change.

We've doubled efforts to provide tangible support, emphasizing resiliency and adaptability. Our goal is to ensure our programs meet evolving needs and make a lasting impact.

Every decision and action is guided by our commitment to delivering immense value. We're dedicated to providing unparalleled support and making a difference in the lives of those we serve, offering hope, resilience, and empowerment every step of the way.



*The 10 Greatest Gifts  
tools and methods  
have impacted and  
empowered well over  
**one million people**  
since the debut of  
our tools in 1993.*



# Our History



We're grateful for our 30-year legacy of impactful work. It's imperative to recognize that we are, in essence, a startup organization operating as a non-profit. Our journey as a non-profit began in late 2018, driven by a shared concern for the state of American families. We are energized to return to our roots and start a new chapter refocused on uplifting families. We imagine families and communities where people use the 10GG life-enhancing tools to build responsible, empowered youth and thriving families.

Our approach draws from decades of experience serving parents, leaders, and organizations. Our unique tools and methods have been embraced and transformed by numerous multinational organizations, such as Ford, Proctor and Gamble, and Kellogg, as well as school districts, community behavioral health care centers, and other community-based organizations.

At the core of our mission is Steven Vannoy's bestselling book, "The 10 Greatest Gifts I Give My Children," published by Simon & Schuster, which has reached a global audience of over 500,000 readers. Furthermore, our commitment to ongoing innovation is evident in Vannoy's latest publication, "5 Behaviors of Wise Parents."

While our past successes serve as a testament to the effectiveness of our approach, we recognize the urgent need for support, traction, and partnerships as we navigate the challenges inherent in our startup phase.

## Timeline

### 1993

The book "The 10 Greatest Gifts I Give My Children" was published.

### 2000

Mr. Vannoy founded a small non-profit serving families locally in CO.

### 1998

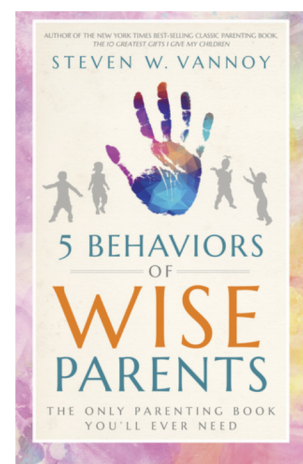
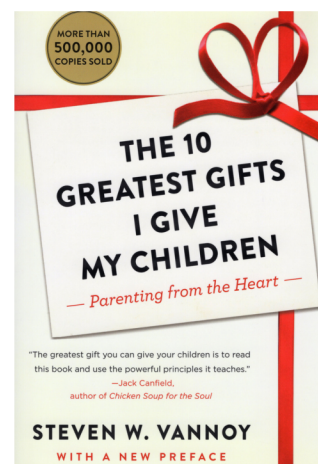
Pathways to Leadership/ Verus Global incorporated serving companies worldwide.

### 2012

Steven Vannoy retired

### 2018- Present

Mr. Vannoy and a team of leaders founded the current non-profit focused on serving parents, youth, and communities.



# Sponsorship Levels & Benefits

Sponsorship is the number one way to build a better world and empower families, youth, and communities. When you partner with The 10 Greatest Gift Project, you're not just contributing - you're nurturing endless possibilities. Your support will:

1. **Ignite Youth's Potential:** Youth will foster growth through comprehensive life skills training. Your sponsorship will provide opportunities to equip the next generation to become empowered and integral leaders of tomorrow.
2. **Strengthens Families:** Strong families are the foundation of thriving communities. With your support, we can offer vital services and assistance to families, ensuring they have the tools to build a better future.
3. **Propel Global Transformation:** Through our services and initiatives, we are constantly working to create positive change in communities worldwide. Your sponsorship will directly contribute to these transformative endeavors.

## Silver

Contribution: \$250 - \$999

Benefits:

- Logo placement on our website.
- Recognition at our events.
- Invitations to our community events.
- Involvement in specific community initiatives.



## Gold

Contribution: \$1,000 - \$4,999

Benefits:

- Premier logo placement on all event materials.
- Exclusive recognition at fundraising events.
- VIP access and active role in projects.
- Featured in press releases, media interviews, and prominent social media exposure.

## Platinum

Contribution: \$5,000 - \$10,000

Benefits:

- Top-tier logo placement and maximum visibility.
- Elite recognition at all events.
- VIP access, active role in projects and events.
- Premier press releases, media features, exclusive interviews, and extensive social media and online visibility.





# The Impact of Your Contributions

*These examples demonstrate how your contributions empower and uplift families, youth, and communities.*

Donation Amount	People Supported	Impact Metrics
\$500	10 Youth or 10 Adults	Enrolls 10 youth or 10 adults in our parent education or youth empowerment workshops.
\$1,000	2 Families approximately 8 individuals	Provides two families with a Family/Parent Coaching Package. This includes (3) 60 min coaching sessions for each family.
\$3,000	100 Adults & 222 Youth 322 People Total	Provides scholarships for 322 parents & youth to attend our parent education and youth empowerment workshops.
\$10,000	200 to 300 Families & 450 Youth	Covers the cost of a large scale event called "Community Empowerment Pathways". Connecting people with vital resources and the 10GG tools.



# The 10 Greatest Gifts Project

*Empowering Families and Communities to Thrive!*

# Thank You

## To Learn More

Contact our Executive Director  
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