



The 10 Greatest Gifts Project

Empowering Families and Communities to Thrive!

Organization PORTFOLIO



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Gifts Project

Empowering Families and Communities to Thrive

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We Hear You & We Are Here For You



- Parents are stressed and overwhelmed. They need tools to remember what's most important and build responsible kids who feel loved.
- Teachers are asked to do more and more and need support managing difficult classroom behaviors, building relationships, and creating safe environments conducive to learning.
- Therapists, caregivers, and many adults need to be able to model their self-awareness and emotional regulation to support and co-regulate others effectively.
- Youth and young adults need tools that support their mental health and well-being and their ability to navigate an increasingly complex world.
- Employees seek greater understanding, flexibility, and a cohesive work culture from their employers. While employers aim for enhanced quality, productivity, and commitment from their workforce.

The 10 Greatest Gifts Project can support you in equipping your community or organization with tangible, simple tools that have a profound impact.





Our Organization

We are on a mission to support youth and adults in cultivating qualities such as honesty, responsibility, emotional intelligence, resilience, and mental health and well-being. We believe robust and resilient families are the cornerstone for creating future generations of healthy and thriving citizens.



Our mission is uplifting lives—creating infinite connections, possibilities, & love!

Proactive Well-being Focus:

We're committed to proactive well-being strategies that address issues before they become entrenched, minimizing challenges and costs.

Long-lasting Transgenerational Impact:

Our strategic approach is aimed at reducing societal challenges with the goal of creating lasting transgenerational effects.

Three Decades of Evidence:

We are backed by three decades of proof showcasing the effectiveness of The 10 Greatest Gifts framework.

Empowerment for Individuals, Families, and Communities:

Individuals, families, and communities who consistently utilize our framework are able to unlock their potential.

Beneath the Surface

Recognizing the Crisis of Family Dysfunction in America

Behind the facade of the American dream lies a growing crisis that often goes unnoticed: family dysfunction. Across the nation, countless families grapple with internal challenges, strained relationships, and painful disruption to their family dynamic, thus creating lasting emotional scars. Unveiling this reality is the first step toward fostering understanding and creating a path to healing.

The Landscape of Family Dysfunction

Divorce Rates: According to the American Psychological Association, approximately 40-50% of first marriages end in divorce.

Substance Abuse: Over 8 million children live with at least one adult with a "Substance Use Disorder," significantly influencing their development and increasing the likelihood of emotional, behavioral, or substance use issues.

Mental Health Challenges: Approximately 68% of women and 57% of men with mental health problems are parents. It is estimated that 31% of adolescents ages 13 to 18 are experiencing a form of depression, anxiety, or trauma.

Domestic Abuse: On average, nearly 20 people per minute are physically abused by an intimate partner in the United States, resulting in devastating effects on individuals, especially children.



The Ripple Effects on Society

Impact on Children: Family dysfunction can significantly affect children's emotional well-being, education, and future relationships, leading to a cycle of dysfunction that persists across generations.

The Strain on Social Services: Family dysfunction significantly burdens social services, heightening the demand for foster care systems and counseling resources to support the growing number of families in crisis, thereby stretching available resources to their limits.

Economic Implications: The economic implications of family dysfunction extend to increased costs in healthcare, legal proceedings, and social welfare programs, placing a substantial burden on society.



Our Programs and Services

Parent and Life Skills Education: We empower parents with the 10GG tools through seminars, workshops, literature, and a mobile app. Fostering resilient, nurturing, and cohesive environments for their children and communities.

Youth Empowerment Programs: Our transformative programs equip youth with invaluable life skills. Cultivating emotional intelligence, self-reliance, responsibility, and confidence, shaping them into inspiring leaders and achievers.

Coaching: Our dedicated coaches support families facing challenges, guiding them with the 10GG methods to improve communication, resolve conflict, and strengthen bonds.

Professional Development: We focus on bridging family life and work culture to improve professional relationships, boost productivity, and elevate quality. Our workshops and follow-up sessions offer tailored support for our clients' needs.

- **Tailored Support for Frontline Workers:** Our "Tried and True" method is crafted for professionals directly engaged with youth and families.
- **Empowering Organizational Success:** We provide specialized training for businesses and leadership teams, equipping them with tools to foster strong family-centric cultures. This nurtures teamwork, boosts morale, and fuels organizational growth.
- **Simplified Support for Care Professionals:** Our tailored services cater to a wide array of sectors, including educators, clergy, social workers, therapists, and beyond. We equip them with customized training, integrating 10GG tools seamlessly into their daily practices to enhance client and community care.



Success Stories

"Thank you, thank you, thank you! I personally can't express enough how much we enjoyed the 10 Greatest Gifts presentation! Your vision fits with the mission of Montessori schooling. The board members and parents are still raving!"

-Sheryl, Montessori Schools of Denver

"The 10 Greatest Gifts workshop was one of the most enjoyable and productive programs I've ever taken! The material can deeply change your perspective and style of parenting/leadership. The course curriculum and workbook are designed to make you think about what's important for you and your family. And gives you tools to start making changes immediately. I have used the methods every day since."

-Craig, Summitstone Health

"I feel like I have a tool belt I can easily access to uplift, guide, and empower my family and community!"

-Eduoard, Oasis Ministries

As we forge ahead, our resolve remains steadfast, fueled by the remarkable stories of transformation, resilience, and hope that have emerged from the heart of the communities we serve.



"The 10 Greatest Gifts has been a valuable, positive program for our employees. The feedback I've received has been extremely enthusiastic. The seminar participants shared that they started using the methods that day with their families and at work. In a fundamental way, it has enhanced their parenting and life skills. I never thought I would see so many of our employees so excited over a parenting program!"

-Paul, Hewlett Packard

Empowering Youth:

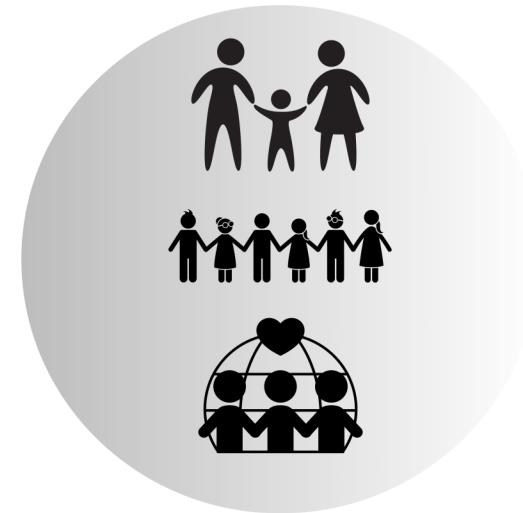
Taking Action on Youth Mental Health and Well-being

For over three decades, our tools have served families, companies, and individuals. However, shifts catalyzed by COVID-19 have illuminated a stark reality: youth mental health has emerged as an urgent issue, casting a shadow over families and communities. Recognizing this pressing concern, we are steadfast in our commitment to be part of the solution.

We understand the vital link between youth well-being, family unity, and community strength. As a nonprofit our mission is clear: empower youth, families, and communities to thrive!

Our non-clinical approach and community is inclusive. It creates a safe environment where all individuals are equipped with invaluable life and parenting skills. Where we foster effective communication, nurture emotional intelligence, forge meaningful connections, and hone problem-solving abilities.

Together, we endeavor to create a future where every youth has the tools to navigate life's challenges with resilience, every family thrives in unity, and every community stands in solidarity.



*The 10 Greatest
Gifts tools and
methods have
impacted and
empowered
over **one million**
people since the
debut of our
tools in 1993.*



Our History



We're grateful for our 30-year legacy of impactful work. It's imperative to recognize that we are, in essence, a startup organization operating as a non-profit. Our journey as a non-profit began in late 2018, driven by a shared concern for the state of American families. We are energized to return to our roots and start a new chapter refocused on uplifting families. We imagine families and communities where people use the 10GG life-enhancing tools to build responsible, empowered youth and thriving families.

Our approach draws from decades of experience serving parents, leaders, and organizations. Our unique tools and methods have been embraced and transformed by numerous multinational organizations, such as Ford, Proctor and Gamble, and Kellogg, as well as school districts, community behavioral health care centers, and other community-based organizations.

At the core of our mission is Steven Vannoy's bestselling book, "The 10 Greatest Gifts I Give My Children," published by Simon & Schuster, which has reached a global audience of over 500,000 readers. Furthermore, our commitment to ongoing innovation is evident in Vannoy's latest publication, "5 Behaviors of Wise Parents."

While our past successes serve as a testament to the effectiveness of our approach, we recognize the urgent need for support, traction, and partnerships as we navigate the challenges inherent in our startup phase.

Timeline

1993

The book "The 10 Greatest Gifts I Give My Children" was published.

2000

Mr. Vannoy founded a small non-profit serving families locally in CO.

1998

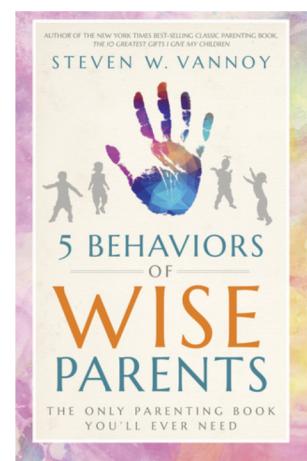
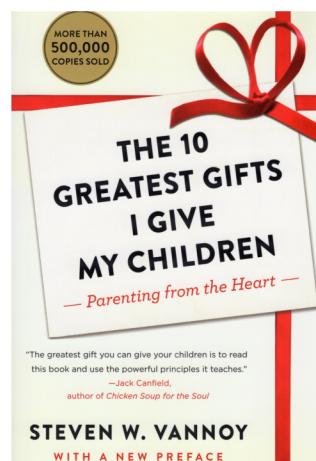
Pathways to Leadership/ Verus Global incorporated serving companies worldwide.

2012

Steven Vannoy retired

2018- Present

Mr. Vannoy and a team of leaders founded the current non-profit focused on serving parents, youth, and communities.





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Let's Have a Conversation

**We're eager to
discover more
about you and
your organization!**

Contact our Executive Director
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